

Sponsor the Area VII Young Riders

501c3:Tax ID # 22-6071187

Eventing is best described as an equestrian triathlon. The sport originated as a cavalry test and is comprised of three phases: dressage, cross-country and show jumping. Held over one, two or three days, eventing is one of the few Olympic sports where men and women compete alongside one another as equals. It is the ultimate test of horse and rider.



The **Young Rider Program** is offered through the United States Eventing Association (USEA) for riders twenty-one years of age and younger. The purpose of the program is to encourage our younger members to become involved in the sport of Eventing and continue this involvement into their adult lives. Our organization seeks to promote a love of the sport, as well as an appreciation and understanding of the horse while fostering the wonderful relationship that can develop between horse and rider.

USEA Area VII includes the broad region of **Washington, Oregon, Idaho, Montana** and **Alaska** and as such we have a very large equestrian audience.



TWO WAYS TO SPONSOR OR DONATE

1)The Area VII NAYC Eventing Team!

Each year we strive to send teams to the **North American Youth Championships** (NAYC). NAYC is the pinnacle of a young rider's achievement and is the premier equestrian competition for riders age 14-21. NAYC models the format of the Olympic Games, in which each area will send a team and/individuals to represent their area. Young equestrians vie for team and individual FEI medals in the three eventing disciplines. From very early on, many young riders see this as a potential goal for themselves as they progress through the levels of competition.

In 2020, NAYC will be held at the fabulous Rebecca Farm in Montana. Our team of **1* riders** brought home the **Team Silver in 2018 and 2017!** We

are hoping to send **an Area VII 2* & 3*** team to compete this year. Your support is necessary to send our Teams as we have riders, coaches, grooms, travel and onsite expenses during the show.

2)The Area VII Young Rider Benefit Horse Trials

The Young Rider Benefit Horse Trials, held in August of each year, is our main fundraiser for the Young Rider program. In 2019 this will be the 35th year we have run this show. This recognized horse trials is run with the help of many volunteers and young riders themselves. The show funds support all of our Young Rider Programs. In addition to our sponsorship levels, we offer many additional sponsorship opportunities directly related to the show itself.

It is exciting to continue to help these Young Riders grow and develop. Our Program is producing talent that can contend on a national and international level! Many graduates of our Young Rider program have become professional trainers and competitors across the country.

The following sponsorship opportunities will directly benefit our Area VII Young Riders and our NAYC Team on their journey to the Championships!

Platinum Sponsor: \$2,500

Brand promotion as the Platinum Sponsor:

- on Area VII Young Rider website and social media with links to your website
- **on an individual** banner displayed at Area VII YR clinics, shows and social functions
- on stable and/or booth banners at NAYC, Regional and American Eventing Championships
- on T-shirts given out to all Young Riders at camp
- **Logo or name on team fleece sweatshirts**
- on Friends & Family Fan shirts worn at NAYC

Weekly social media posts on Instagram and Facebook

Social Media posts throughout NAYC competition on Instagram and Facebook

Full page ad in Young Rider Benefit Horse Trials program

Gold Sponsor: \$1,500

Brand promotion as the Gold Sponsor:

- on Area VII Young Rider website and social media with links to your website
- on **group sponsor** banner displayed at Area VII YR clinics, shows and social functions
- on stable and/or booth banners at NAYC, Regional and American Eventing Championships
- on T-shirts given out to all Young Riders at camp
- on Friends & Family Fan shirts worn at NAYC

Bi-monthly social media posts on Instagram and Facebook

Social Media posts throughout NAYC competition on Instagram and Facebook

Half page ad in Young Rider Benefit Horse Trials program

Silver Sponsor: \$500

Brand promotion as a Silver Sponsor:

- on Area VII Young Rider website and social media with links to your website
- on **group sponsor** banner displayed at Area VII YR clinics, shows and social functions
- on stable and/or booth banners at NAYC, Regional and American Eventing Championships
- on T-shirts given out to all Young Riders at camp
- on Friends & Family Fan shirts worn at NAYC

Bi-monthly social media posts on Instagram and Facebook

Quarter page ad in Young Rider Benefit Horse Trials program

Bronze Sponsor: \$250

Brand promotion as Bronze Sponsor:

- on Area VII Young Rider website and social media with links to your website
- on **group sponsor** banner displayed at Area VII YR clinics, shows and social functions
- on stable and/or booth banners at NAYC, Regional and American Eventing Championships
- on T-shirts given out to all Young Riders at camp

Listing in Young Rider Benefit Horse Trials program

Friends of Young Rider Sponsor (unlimited): \$25-\$150

Promotion as a Friend Sponsor:

- on Area VII Young Rider website
- on T-shirts given out to all Young Riders at camp

Listing in Young Rider Benefit Horse Trials program

Some items have time deadlines. To receive all noted benefits, YRs will need to have the sponsorship prior to printing dates or the event.

Area VII Young Rider Benefit Horse Trials

There are many different options to support the Benefit such as:

Dressage Arena Sponsor (3): \$350

Sponsor will receive naming rights to one of our Dressage Rings, with a sign; in print, online and over the announcements. You will receive a half page ad in the program!

Start Box Sponsor (1): \$250

Sponsors will enjoy hearing their company name announced throughout the show as horses leave the start box; plus a sign on grounds and at the start box.

“Buy a XC Jump” Sponsor (open): Ranges from \$400-\$1000, depending on level of jump sponsored.

Sponsors will have a plaque on their jump; a half page ad in the program; a banner displayed onsite at the YRBHT.

Stadium Sponsor (1): \$1,000 buys the whole stadium ring!

Sponsor will receive naming rights to the arena, with a banner outside the ring; in print, online and over the announcements. You will receive acknowledgement and a link on our website!

Stadium Jump Sponsor (open): \$250 *annually* buys you a Stadium jump that everyone will see!!

Young Riders will maintain the beauty of the jump (painting, etc) each year.

Please ask for additional Benefit Sponsorship Opportunities!

Young Rider Sponsorship

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Please help us make our Young Riders dreams come true!

Name

Company Name

Address

Phone

Email

Website

I would like to be a Sponsor

Platinum Sponsor \$2500

Gold Sponsor \$1500

Silver Sponsor \$500

Bronze Sponsor \$250

Friends of Young Riders Sponsor \$25-\$249

I would like to make a financial donation in the amount of: _____

Product Sponsor: I would like to donate: _____

I have an in-kind donation **and value:** _____

I would like to be a Young Riders Benefit Horse Trials Sponsor

Dressage Arena Sponsor \$350

Start Box Sponsor \$250

"Buy a XC Jump" Sponsor

Stadium Sponsor \$1,000

Stadium Jump Sponsor \$250 annually

Friend of Young Riders: I would like to make a financial donation in the amount of: _____

Product Sponsor: I would like to donate: _____

I have an in-kind donation **and value:** _____

Deadline for 2020 NAYC sponsorship is July 27, 2020.

**Deadline for YR Horse Trials sponsorship is August 4th,
2020.**

Make checks payable to USEA Area VII Young Riders.

Send this form to:

Area VII Young Rider Coordinator, Barb Jensen

30595 Peterson Rd, Corvallis OR 97333

or via email at barb.k.j@gmail.com